



QNA

EDGE

TECH • CYBERSECURITY • AI

QNA GROUP-SHAPING THE FUTURE OF INNOVATION

QNA Group is where the future takes shape. From cutting-edge tech to cybersecurity breakthroughs, its events are high-impact platforms where innovators, policymakers and industry leaders converge, spark ideas and drive change. With each event, QNA consolidates its reputation as the region's premier forum for forward-thinking strategies and transformative impact.

INTRODUCING QNA CONSULT REDEFINING DIGITAL TRANSFORMATION



QNA CONSULT

Future Tech & Strategy Partners

Building on this momentum, QNA Group recently launched **QNA Consult**, QNA Consult, a visionary initiative designed to bolster the digital transformation landscape across the region. Combining QNA's strategic ties with government entities across the Middle East, Africa, and APAC with BrahmAlva's 20+ years of expertise in advanced technology consulting, QNA Consult delivers cutting-edge solutions in AI, cybersecurity and emerging technologies. From board-level advisory to AI-first strategy implementation, QNA Consult empowers organizations to harness innovation, drive operational excellence and achieve measurable impact at every stage of their digital journey.

QNA Consult's flagship solutions, including **In-FIN-AI-te** for banking, **ENERGIZE** for energy transition and **COSMICC** for smart cities, showcase its ability to transform sectors with AI-driven insights, sustainable frameworks, and intelligent operations. Beyond industry, QNA Consult advises governments on policy, compliance and digital infrastructure, while embedding responsible AI, cybersecurity and ESG practices into organizational culture. With privileged access to investors, regulators and innovation ecosystems, QNA Consult enables visionary leaders to co-create, scale and sustain resilient, future-ready enterprises across the globe.

QNA CONSULT AT GITEX

techCast

By



QNA Consult will be on ground at GITEX, connecting with government entities, industry leaders and tech innovators. Don't miss TechCast by QNA, the flagship podcast series, recording live on-site. Expect insightful, forward-looking conversations on AI, cybersecurity, digital transformation and emerging technologies—giving attendees an insider's view of the ideas driving tomorrow's tech landscape. Visit us at H18 -B30, where government entities converge.

HIGHLIGHTS OF PAST EVENTS



PAYMENT SECURITY SUMMIT - EGYPT

EMPOWERING SECURE TRANSACTIONS
IN THE DIGITAL AGE

23RD SEPTEMBER 2025 | THE WESTIN CAIRO GOLF RESORT & SPA, KATAMEYA DUNES

Following the resounding success of previous editions in India, the UAE, and Saudi Arabia, QNA Group hosted the Payment Security Summit Egypt 2025 (#PSSEgypt)—the premier gathering for leaders shaping the future of secure digital payments.

In partnership with the Payment Security Standards Council, National Telecom Regulatory Authority, and the Egyptian Fintech Association, the summit brought together 150+ senior decision-makers and experts from cybersecurity, IT, risk, and compliance. Top-level speakers included Dr. Mohamed Kamal (Ministry of Finance), Dr. Ahmed Abdel Hafez (NTRA), Abeer Khedr (National Bank of Egypt), Mohamed El-Mahdy (Egyptian Credit Bureau), Mohamed Shaker (Ministry of Communications & IT), and Osman Azab (ISACA Cairo) among others, delivering insights that set the agenda for the region's digital payment security landscape.



CYBERAI SUMMIT & AWARDS 2025

9th September 2025 | Address Sky View Dubai, UAE

The CyberAi Summit & Awards, held on September 9 at the Address Skyview in Dubai, brought together visionaries, innovators and leaders in cybersecurity to drive the region's conversation on AI, cybersecurity, and digital transformation. Recognized as the Middle East's definitive platform for advancing cutting-edge technologies and enterprise cyber defence, this year's summit featured top-tier speakers, including Dr. Nader Ghazal (Chairman, African-Asian Council for AI & Cybersecurity), Dr. Najwa Aaraj (CEO, Technology Innovation Institute), Dr. Abrar Abdunabi (Director of AI, Saal.ai), Enrique Hernandez (INTERPOL), Dr. Ebrahim Al Alkeem Al Zaabi (UAE NAMLCTC), Prof. Elizabeth Churchill (MBZUAI), Amna Alblooki (Gov Information Security Executive Director), Colonel Dr. Hamad Khalifa Al Nuaimi (Abu Dhabi Police ICT Center) and Vijay Velayutham (Ministry of Energy & Infrastructure).



EVENTS

WHAT'S NEXT:



PAYMENT SECURITY SUMMIT & AWARDS - KSA

EMPOWERING SECURE TRANSACTIONS
IN THE DIGITAL AGE

12TH NOVEMBER, 2025 | RIYADH MARRIOTT HOTEL, RIYADH, KSA

Set to take place on November 12th in Riyadh, the Payment Security Summit KSA (PSS KSA) will bring together the region's top payment and cybersecurity professionals for an unprecedented day of insight, innovation, and collaboration. The summit is poised to be a transformative platform, enabling senior leaders, regulators and technology experts to share knowledge, explore emerging threats and showcase solutions that will define the future of secure digital transactions across the Kingdom and beyond. Some of the confirmed speakers include: Ali Zubayd, Sr. GM, Cybersecurity (CISO)-Digital Government Authority, Musaed AlShammari-Director of Cyber Operations, Ministry of Communications and Information Technology of Saudi Arabia, Raheel Ahmed Chughtai- Advisor, Corporate Governance & Compliance to the Chief Governance Officer, solutions by stc, Sulaiman Alshahrani-Head Of Cybersecurity, Bayan Credit Bureau, Aiman Alobaishi- Cybersecurity Head, Saudi Tadawul Group and Muath AlHomoud, Director of Cybersecurity at D360 Bank, among others.

SNAPSHOT:

- In 2024, electronic payments accounted for 79 % of all retail transactions in Saudi Arabia — up from 70 % in 2023
- According to a consumer survey by Visa from January 2025, about 22 % of consumer transactions are still in cash, meaning roughly 78 % are digital
- Digital wallets are increasingly used for cross-border payments: 54 % of Saudi consumers who made cross-border payments in the past year used a digital wallet — and among Gen Z in Saudi Arabia, this rises to ~63 %.
- On the infrastructure side, on 15 September 2025 the Saudi Central Bank (SAMA) announced the launch of Google Pay on Saudi Arabia's national payment network (mada), enabling users to manage mada cards via the Google Wallet app.



Tax Innovation Summit 2025

Your Roadmap to Smarter Compliance

10TH DECEMBER 2025 | DUBAI, UAE

The UAE is on the cusp of a major financial transformation with mandatory e-invoicing coming into effect in July 2026. Led by the Federal Tax Authority (FTA), this move is set to create a digitally interconnected tax ecosystem, bringing transparency, automation and real-time data exchange to the heart of business operations.

More than just compliance, e-invoicing is a strategic game-changer—modernizing VAT processes, tax reporting, procurement, and financial workflows. Businesses are reimagining how invoices are created, exchanged, validated and stored, moving from paper to structured, machine-readable formats aligned with Peppol BIS standards and FTA-approved frameworks.

SNAPSHOT:

- The Ministry of Finance (MoF) issued two Ministerial Decisions (Nos. 243 & 244 of 2025) that define the scope, obligations and phased implementation timeline for the UAE's e-invoicing system.
- From the legislation: the system will apply to VAT-registered entities engaged in B2B and B2G transactions, with B2C currently excluded.
- The legal foundation: Federal Decree Law No. 16 of 2024 amended the VAT law (effective from Nov 2024) to formally recognise "electronic invoices", "electronic credit notes", and the "Electronic Invoicing System" as valid tax documentary formats.



PARTNER WITH QNA

QNA Edge is more than a newsletter—it's a movement to set the agenda in technology and security. We invite partnerships across industry, policy and innovation. Whether through event collaboration, thought leadership or strategic alliances, QNA welcomes you to help build a resilient, Alsecure future.

Let's connect—Do you wish to position yourself as a thought leader in the dynamic field of technology or partner with us for our events? Find out how.

Reach out to us at info@qna-events.com

For more details visit: <https://qna-events.com/>